

# 2008 Global Retail Marketing Executive Leadership Summit

*Authentic*

**LEADERSHIP**

April 10 – 12, 2008 • Don CeSar Beach Resort, St. Pete Beach, FL

## Testimonials

“I need to thank you. You put on a GREAT Conference. It is always inspiring for me. I get invited to many events and find yours to be one of the few I select. Thanks again for putting on a great show.”

*Terri Graham, SVP & Chief Marketing Officer, Jack in the Box*

“An energizing thought provoking experience with ideas and action points that can be used immediately.”

*Gwen Bennett, Vice President, Beall's Department Stores*

“As a first timer at the event, I must say you exceeded my expectations! The intimate size of the group made for a lot of quality interactions, leading to great resources. Some of which I have already tapped into. As well as the takeaways from the presenters have proven to be good ammunition for my business.”

*Joy Salvador, DVP, Marketing & Events, Macy's Homestore*

“This event always reenergizes me and makes me think of new ways to do business. In these difficult times it is even more critical and valuable to attend.”

*Glenn Sandridge, VP, Marketing, MarineMax*

“Congratulations on a great event!”

*Julie Gardner, EVP & CMO, Kohl's*

“Great conference and speakers!”

*Robert Raible, VP, Integrated Marketing Communications, Sears*

“The GRM Summit provides senior marketing executives on both the retail and supplier side the ability to be more valued contributors in the leadership of their respective businesses because of the quality of the speakers and an organized environment for candid and in-depth exchanges among participants. Best Summit ever!”

*Ed Carroll, EVP-Sales Promotion and Marketing, The Bon-Ton Stores*

“I just wanted to send you a quick note to let you know how great I thought this event was. I go to too many of these things and had a preconceived expectation. You greatly exceeded it. It was a little like going to see a movie that you hadn't really heard any reviews about and finding it was excellent. I am looking forward to joining you next year.”

*Wendy Lynes, Senior Vice President, Retail Markets, Harte-Hanks*

“Thanks for the invitation to participate in the GRM conference. It was a thought provoking event and a great networking environment! I'll see you next year!”

*Gregg Aamoth, VP, Marketing Systems, Macy's*

“By all accounts the conference was a great success. Congratulations! I found the presenters to be engaging and the topics to be informative. We couldn't have had better weather and a nicer resort to enjoy meeting others in the marketing arena.”

*Andrea McKenna, SVP-Marketing and Catalog Development, Talbots*

“Great ideas, great people, wonderful community to share practices, situations and challenges.”

*Tom Curran, SVP, Marketing, Havertys Furniture*

“Great variance of speakers, informative, well scheduled, good balance of work, networking and relaxation.”

*Shawne Murphy Johnson, SVP, Brand Mgt. & Advertising, SUPERVALU*

“Thank you for having me at the GRM conference. Great content and speakers. Nicely done!”

*John Lebbad, VP, Brand Marketing, Home Shopping Network*



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### Testimonials *continued*

“Thanks so much for your work pulling together a great conference. It was Intimate, Informative, Interactive and Inspiring. That’s all you can ask of a leadership meeting.”

*James Daniell, AVP, Marketing, Havertys Furniture Companies*

“Relevant speakers, actionable, informative!”

*David Patrick, SVP & CMO, Westlake Act Hardware*

“One of the largest assets of the summit is not only the personal growth and education, but the relationships formed throughout the conference.”

*Brooke Himot, Dir., Operations, Aveda/The Salon People*

“Great topics, love that it’s small. Found topics very relevant for audience. Thanks for the invite!”

*Riddi Kline, VP, Marketing, Jo-Ann Stores*

“Great conference overall – really enjoyed all the speakers and networking opportunities”

*Erica Thompson, VP, CRM, Petsmart*

“I was introduced to new concepts that were relevant to our business.”

*Melvin Lack, CEO, Lack’s Stores*

“Intimate and informative in a very fun environment. I made a lot of new friends.”

*Ted Innes, SVP & Chief Marketing Officer, Movie Gallery*

“Very nice job on the conference. I was impressed!”

*John Costello, President & CEO, Zounds*

“A great thought provoking conference with the chance to network with both retail clients and suppliers.”

*Jon Loutit, Managing Partner, Ohal Group*

“Thank you for another great conference! GRM does an outstanding job connecting the best and brightest. It is always a pleasure to learn from retail’s leaders. Thank you for making our industry a closer knit community that strives to make it even better.”

*Dan Nasharr, Client Representative, Axiom*

“Marketers need to take time out of the daily grind to focus on the big picture and network with their peers more often. GRM provides the forum for this and is well worth the time and effort to attend for retailers and partners alike.”

*Ken Banks, CEO, KAB Marketing*

“This was my second year, and once again I was amazed at how much knowledge I could acquire in such a short time, while also having a great time and networking in a casual setting with the true leaders of marketing. Keep it up!”

*Devon Wylie, President, Seklemian/Newell Inc.*

“The GRM Leadership Summit was outstanding. The right amount of content mixed with some fun!”

*Scott Harvey, Regional Vice President, RR Donnelley*

“An extremely valuable and much needed retreat from our day-to-day activities, with speakers and peers that challenge you to think big and act bigger.”

*GRM Participant*



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